



## NORTH AMERICAN INTERNATIONAL TOY FAIR 2016

### UNCLE MILTON LIGHTS UP NEW YORK TOY FAIR WITH BLO N' GLO *THE AMAZING, COLOR CHANGING, LIGHT-UP BALLOON*

Uncle Milton Industries introduces a new line that takes balloons to a whole new level and is sure to delight kids of all ages! Introducing **Blo n' Glo**, the only patented, handheld, helium free, light-up balloon. **Blo n' Glo** features vibrant color changing LED light with 7 brilliant colors turning balloons into a colorful light show. It includes a one-way blow tube that makes inflation easy and also works as a fun handle for your balloon light show! It even has an easy on/off switch for long-lasting use. Blo n' Glo balloons are perfect for birthdays, seasonal parties like Halloween, or every day fun all year long. Works with standard balloons as well.



With three themes to choose from—Original, Birthday, and Halloween—Blo n' Glo puts fun in a whole new light! All themes come in single packs or party 5 packs. Available Fall, 2016. SRP \$2.49-\$9.99. Ages 4+.

#### **About Uncle Milton**

Founded in 1946, Uncle Milton creates products that inspire imagination and learning while encouraging kids to explore and discover their world.

Uncle Milton is a leader in the science and educational toy category, with a portfolio that includes many top entertainment and educational licenses as well as proprietary brands. The flagship *Ant Farm*® brand ant habitat, first introduced in 1956, is a toy industry icon that has delighted generations of families in uncovering the amazing underground world of ants. Since then, Uncle Milton has created many innovative brands including *In My Room*™, *Fireworks Lightshow*™, *Dino X Team*™, *Scare Factor*™ and other brands with products that span across many product categories including science toys, activity and outdoor toys, room décor, games and puzzles, seasonal toys, gifts, and more.

For more information on Uncle Milton brands and products, go to [unclemilton.com](http://unclemilton.com) and visit us **at Toy Fair Booth# 2835**

#### **Uncle Milton Social Media Channels:**

Facebook: [www.facebook.com/unclemilton](http://www.facebook.com/unclemilton)

Twitter: [www.twitter.com/unclemiltontoy](http://www.twitter.com/unclemiltontoy)

YouTube Channel: [www.youtube.com/UncleMilton1](http://www.youtube.com/UncleMilton1)

Pinterest: [www.pinterest.com/unclemilton](http://www.pinterest.com/unclemilton)

Instagram: [www.instagram.com/unclemilton](http://www.instagram.com/unclemilton)

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